

# INVOICE



**KMGH**  
**123 Speer Blvd**  
**Denver, CO 80203**  
**Main: (303)832-7777**  
**Billing:**

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

**Great American Media**  
**Attention: Dan Nagelberg**  
**1010 Wisconsin Avenue NW**  
**Washington DC, DC 20007**

Send Payment To:

**KMGH**  
**EW Scripps**  
**PO Box 30509**  
**Los Angeles, CA 90030-0509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
184944-1	10/28/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washingto	National

Advertiser	Product	Estimate Number
Issue/DCCC	Democratic Congressiona	1474

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	184944	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/08/12	GMA M-F 7-9A	7A-9A	MTWTF--	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KMGH Tu 10/02/12 7:27 AM GMA M-F 7-9A 7A-9A :30 D3C12C006T01H \$850.00 NM 2 KMGH Tu 10/02/12 8:55 AM GMA M-F 7-9A 7A-9A :30 D3C12C006T01H \$850.00 NM 3 KMGH W 10/03/12 8:38 AM GMA M-F 7-9A 7A-9A :30 D3C12C006T01H \$850.00 NM 1 KMGH M 10/08/12 GMA M-F 7-9A 7A-9A :00 <del>\$850.00</del> NM Credited									
2	10/02/12	10/08/12	9a-930a Right This Minute	9a-930a	MTWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 10/02/12 9:23 AM 9a-930a Right This Minute 9a-930a :30 D3C12C006T01H \$500.00 NM 2 KMGH W 10/03/12 9:29 AM 9a-930a Right This Minute 9a-930a :30 D3C12C006T01H \$500.00 NM									
3	10/02/12	10/08/12	930a-10 Right This Minute	930a-10a	MTWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KMGH Tu 10/02/12 9:51 AM 930a-10 Right This Minute 930a-10a :30 D3C12C006T01H \$500.00 NM 2 KMGH W 10/03/12 9:40 AM 930a-10 Right This Minute 930a-10a :30 D3C12C006T01H \$500.00 NM 1 KMGH M 10/08/12 930a-10 Right This Minute 930a-10a :00 <del>\$500.00</del> NM Credited									
4	10/02/12	10/08/12	THE VIEW	10A-11A	MTWTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH Tu 10/02/12 10:59 AM THE VIEW 10A-11A :30 D3C12C006T01H \$1,000.00 NM 3 KMGH W 10/03/12 9:59 AM THE VIEW 10A-11A :30 D3C12C006T01H \$1,000.00 NM 1 KMGH M 10/08/12 THE VIEW 10A-11A :00 <del>\$1,000.00</del> NM Credited									

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<u>Invoice #</u> <b>184944-1</b>	<u>Invoice Date</u> <b>10/28/12</b>	<u>Invoice Month</u> <b>October 2012</b>	<u>Invoice Period</u> <b>10/01/12 - 10/08/12</b>
<u>Advertiser</u> <b>Issue/DCCC</b>		<u>Product</u> <b>Democratic Congressional</b>	<u>Estimate Number</u> <b>1474</b>

[www.thedenverchannel.com](http://www.thedenverchannel.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/12	10/08/12	11A-12P News	11A-12P	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12    10/08/12    MTWTF--                2        \$800.00									
Spots: # Ch    Day Air Date    Air Time Description    Start/End Time    Length Ad-ID    Rate    Type									
2 KMGH W    10/03/12    11:10 AM 11A-12P News    11A-12P    :30 D3C12C006T01H    \$800.00    NM									
1 KMGH M    10/08/12    11A-12P News    11A-12P    :00 <del>\$800.00</del> NM									
Credited									
6	10/02/12	10/08/12	The CHEW	1157A-1P	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12    10/08/12    MTWTF--                2        \$600.00									
Spots: # Ch    Day Air Date    Air Time Description    Start/End Time    Length Ad-ID    Rate    Type									
2 KMGH W    10/03/12    12:29 PM The CHEW    1157A-1P    :30 D3C12C006T01H    \$600.00    NM									
1 KMGH M    10/08/12    The CHEW    1157A-1P    :00 <del>\$600.00</del> NM									
Credited									
7	10/02/12	10/08/12	M-F 2-3PM Rotator	2-3pm	MTWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12    10/08/12    MTWTF--                3        \$500.00									
Spots: # Ch    Day Air Date    Air Time Description    Start/End Time    Length Ad-ID    Rate    Type									
3 KMGH Tu    10/02/12    2:41 PM M-F 2-3PM Rotator    2-3pm    :30 D3C12C006T01H    \$500.00    NM									
1 KMGH W    10/03/12    2:21 PM M-F 2-3PM Rotator    2-3pm    :30 D3C12C006T01H    \$500.00    NM									
2 KMGH M    10/08/12    M-F 2-3PM Rotator    2-3pm    :00 <del>\$500.00</del> NM									
Credited									
8	10/02/12	10/08/12	M-F 3-4pm	3-4pm	MTWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12    10/08/12    MTWTF--                2        \$700.00									
Spots: # Ch    Day Air Date    Air Time Description    Start/End Time    Length Ad-ID    Rate    Type									
2 KMGH W    10/03/12    3:36 PM M-F 3-4pm    3-4pm    :30 D3C12C006T01H    \$700.00    NM									
1 KMGH M    10/08/12    M-F 3-4pm    3-4pm    :00 <del>\$700.00</del> NM									
Credited									
9	10/02/12	10/08/12	Dr. Oz	4P-5P	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12    10/08/12    MTWTF--                2        \$800.00									
Spots: # Ch    Day Air Date    Air Time Description    Start/End Time    Length Ad-ID    Rate    Type									
1 KMGH W    10/03/12    4:28 PM Dr. Oz    4P-5P    :30 D3C12C006T01H    \$800.00    NM									
2 KMGH M    10/08/12    Dr. Oz    4P-5P    :00 <del>\$800.00</del> NM									
Credited									
10	10/02/12	10/08/12	5-530P News	5P-530P	MTWTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12    10/08/12    MTWTF--                3        \$1,000.00									
Spots: # Ch    Day Air Date    Air Time Description    Start/End Time    Length Ad-ID    Rate    Type									
1 KMGH W    10/03/12    5:13 PM 5-530P News    5P-530P    :30 D3C12C006T01H    \$1,000.00    NM									
2 KMGH W    10/03/12    5:23 PM 5-530P News    5P-530P    :30 D3C12C006T01H    \$1,000.00    NM									
3 KMGH M    10/08/12    5-530P News    5P-530P    :00 <del>\$1,000.00</del> NM									
Credited									
11	10/02/12	10/08/12	6P-630P JEOPARDY (M-	6P-630P	MTWTF--	:30	3	\$3,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
184944-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Issue/DCCC	Democratic Congressiona	1474	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/02/12	10/08/12	6P-630P JEOPARDY (M-6P-630P		MTWTF--	:30	3	\$3,400.00	NM
10/02/12 10/08/12 MTWTF-- 3 \$3,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH Tu 10/02/12 6:05 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 D3C12C006T01H \$3,400.00 NM 1 KMGH W 10/03/12 6:22 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 D3C12C006T01H \$3,400.00 NM 3 KMGH M 10/08/12 6P-630P JEOPARDY (M-F) 6P-630P :00 <del>\$3,400.00</del> NM Credited									
12	10/02/12	10/08/12	630-7p WHEEL (M-F)	630-7P	MTWTF--	:30	1	\$3,400.00	NM
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTF-- Spots/Week 1 Rate \$3,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH W 10/03/12 6:37 PM 630-7p WHEEL (M-F) 630-7P :30 D3C12C006T01H \$3,400.00 NM									
13	10/02/12	10/08/12	Jimmy Kimmel	11:03P-12:07A	MTWTF--	:30	2	\$400.00	NM
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTF-- Spots/Week 2 Rate \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 10/02/12 11:23 PM Jimmy Kimmel 11:03P-12:07A :30 D3C12C006T01H \$400.00 NM 2 KMGH M 10/08/12 Jimmy Kimmel 11:03P-12:07A :00 <del>\$400.00</del> NM Credited									
14	10/05/12	10/05/12	ABC Fri C	9P-10P	----F--	:30	1	\$4,000.00	NM
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTF-- Spots/Week 1 Rate \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH F 10/05/12 9:36 PM ABC Fri C 9P-10P :30 D3C12C006T01H \$4,000.00 NM									
15	10/06/12	10/06/12	GMA SAT	Sat GMA 6A-7A	-----S-	:30	1	\$300.00	NM
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTF-- Spots/Week 1 Rate \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Sa 10/06/12 GMA SAT Sat GMA 6A-7A :00 <del>\$300.00</del> NM Credited									
16	10/06/12	10/06/12	7-9a Sat Morning News	7A-9A	-----S-	:30	1	\$650.00	NM
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTF-- Spots/Week 1 Rate \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Sa 10/06/12 7-9a Sat Morning News 7A-9A :00 <del>\$650.00</del> NM Credited									
17	10/06/12	10/06/12	SAT LF 1037P	1037P-1137P	-----S-	:30	1	\$125.00	NM
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTF-- Spots/Week 1 Rate \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Sa 10/06/12 SAT LF 1037P 1037P-1137P :00 <del>\$125.00</del> NM Credited									
18	10/07/12	10/07/12	GMA SUN	Sun GMA 6A-7A	-----S	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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184944-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Issue/DCCC	Democratic Congressiona	1474	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/07/12	10/07/12	GMA SUN	Sun GMA 6A-7A	-----S	:30	1	\$300.00	NM
10/02/12 10/08/12 -----S 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 10/07/12 GMA SUN Sun GMA 6A-7A :00 <del>\$300.00</del> NM Credited									
19	10/07/12	10/07/12	9A-10A SUN MORN NEV9A-10A	9A-10A	-----S	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/02/12 10/08/12 -----S 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 10/07/12 9A-10A SUN MORN NEWS 9A-10A :00 <del>\$700.00</del> NM Credited									
20	10/07/12	10/07/12	ABC Sun B	7P-8P	-----S	:30	1	\$12,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/02/12 10/08/12 -----S 1 \$12,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 10/07/12 7:36 PM ABC Sun B 7P-8P :30 D3C12C006T01H \$12,500.00 NM									
21	10/07/12	10/07/12	10P News Sunday Sports 1037P-11p	1037P-11p	-----S	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/02/12 10/08/12 -----S 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 10/07/12 10P News Sunday Sports 1037P-11p :00 <del>\$850.00</del> NM Credited									
<b>Total Spots</b>							<b>23</b>		

## Payment Terms 30 Days

Gross Total	\$39,550.00
Agency Commission	\$5,932.50
Net Amount Due	\$33,617.50